

# MEDIA DAY PREP LIST

## HOMEOWNERS GUIDE



Inside  
Out  
Media

## We're excited to help showcase your home!

*Here's a complementary checklist to help you prepare the space to look its absolute best in photos and video.*

### Access

- We recommend to have final touches ready **30 minutes before the scheduled appointment**
- The homeowner should not be present during the duration of the shoot. This helps our media team move efficiently through the home with minimal interference to the homeowners. You've been working hard to get your home ready, treat yourself to a break! Check with your realtor for your appointment duration
- Ensure we have access to all areas being photographed, including basements, garages, or sheds (if requested)

### Curb Appeal

- Make sure **all cars are out of the driveway** and parked a few houses down the street before the start of the appointment.
- Mow lawn and ensure landscaping is tidy. Remove any debris from porches, balconies and walkways
- **Stow away garbage bins** - Plan any garbage pickup beforehand
- Clear pet waste from the yard
- **Put away garden tools**, hoses, lawn & pool equipment / toys
- Put away outdoor toys and sports equipment
- Add 1 or 2 flower pots for colour



**Note: Vehicles left in the driveway are not easy to remove digitally, editing fees will apply.**



### Inside the Home

- Vacuum floors, make feature **windows free of streaks**, and wipe down surfaces
- Open all blinds, curtains, and shades to even heights for maximum natural light
- **Turn on all the lights**, including under-cabinet and accent lighting
- Tuck away all personal photographs, tissues boxes, charging cords, shoes, jackets, bags, toothbrushes and other personal items
- **Please secure pets or relocate them during the shoot**

**Note: Check for any burned out lightbulbs or mismatched colours on the bulbs!**



### Kitchen

- Clear countertops of food, dishes, and small appliances
- Hide away paper towels, dish soap, sponges, and declutter
- Wipe down surfaces, including the oven and backsplash
- Swap out kitchen towels for clean neutral ones, or remove completely
- Tuck away trash bins and pet bowls



### Dining Area

- Clear and wipe down the table
- Push in all chairs evenly
- A simple centerpiece or place settings are a nice touch!
- Remove cobwebs & dust off lighting fixtures



### Bedrooms

- Make all beds neatly with neutral bedding, if possible
- Add throw pillows for a styled touch
- Plug in and match bedside lamps; turn them on
- Clear off dressers and nightstands.
- Hide hampers, garbage cans, and personal items
- Store or conceal tissue boxes, phone chargers, and valuables
- Tidy up walk-in closets if they'll be photographed



### Living/Family Room

- Clear coffee and end tables of clutter—one decorative item is plenty
- Fluff throw pillows and keep blankets simple or store them away
- Turn off the TV and hide remotes and cables
- Put away toys and baby items like playpens or bouncers



### Office/Workspaces

- Turn off monitors and hide laptops or tablets
- Clear desks of papers, mail, or personal items
- Neatly bundle or hide cords if possible
- Remove any visible documents with sensitive information



### Bathrooms

- Wipe down mirrors, counters, sinks, and glass shower doors
- Put toilet seats down.
- Remove shampoo, razors, toothbrushes, cosmetics, etc.
- Store away bath mats and toilet brushes.
- Hang clean, simple towels—white looks best in photos
- Hide extra toilet paper rolls and personal hygiene items
- Double-check that all bulbs are working

## Final Notes

✨ **If you don't want it in the photos—hide it!** ✨

*Our media team strives to demonstrate the utmost respect when in your space.*

Our photographers won't move personal items or furniture.

Avoid shifting items room to room as the media team shoots. Hide those items ahead of time in closets, storage rooms, garage, etc.

If you're unsure of anything, don't hesitate to ask your agent before the media appointment!